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The Family Business: Value Creators for Decades - The Motiaz Group's Legacy



New Delhi [India], September 28: In the real estate world, where visionary leaders transform the cities and family values drive business decisions, every developer crafts projects and narrates a story of ambition and dedication. Standing firmly in this evolving sector, Motiaz Group, a distinguished name in real estate development across Punjab, emerges as a beacon of innovation and consistency. This family-run business has flourished for decades, demonstrating unwavering commitment and dedication.

The story of Motiaz Group begins with Pawan Bansal, who has risen to become a pioneering force in Punjab's Tricity region and transformed the real estate landscape with his forward-thinking approach. Born in Nabha, Bansal's journey is a compelling tale of grit and vision. He started with humble beginnings in land trading, but his passion for creating homes, not just houses, quickly became apparent. Driven by a dream to introduce a new culture to the region, he arrived in the Tricity area in 1995, armed with a bold vision for its real estate future.

Bansal's first major project, Mamta Enclaves, launched in 1997, marked a significant milestone in his career. Spanning 25 acres with 612 plots, this project was more than just a collection of homes—it was a promise of quality living for all. Further, recognizing the untapped potential of Zirakpur, Mr. Bansal launched Royale Estate in 2004, making it the first high-rise project in the Tricity area. This move set a new standard for residential development and marked the birth of the Motiaz Group. Motiaz, named in honor of his grandfather, Shri Moti Ram Ji, the group embodies deep-rooted family values and a commitment to excellence. The project achieved record-breaking sales within 2-3 weeks of launch, cementing Mr. Pawan Bansal and Motiaz Group's reputation as a visionary developer who could see potential where others could not.

Today, the torch of leadership is carried by Mukul Bansal, the Managing Director of Motiaz Group, with his father, Mr. Pawan Bansal, by his side. Together, they blend the wisdom of experience with the dynamism of modern thinking, creating a powerful partnership that continues to drive the company's success. With a background in civil engineering and marketing certification from the London School of Economics, Mr. Mukul Bansal brings a blend of technical expertise and strategic acumen to the table. Under his dynamic leadership, Motiaz Group has seen remarkable growth, as evidenced by successful projects like Pacific Centre and Motiaz Blue Ridge. He envisions transforming Motiaz into a nationally acclaimed real estate giant, emphasizing customer-centric and lifestyle-oriented developments.

Motiaz Group's journey depicts the enduring power of family values, visionary leadership, and the pursuit of excellence. From Pawan Bansal's early days of establishing Motiaz Group to Mukul Bansal's contemporary approach, the group has proven their mettle by combining respect for tradition with a commitment to innovation. Ever since, Motiaz Group has carved out a legacy as value creators for decades, continually reshaping the real estate landscape in Tricity and beyond.